



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Media Strategies - VA**  
**Attention: Chris Vail**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Warren/D/Senate	10/15-10/21	11665

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	946797	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	5a Eyeopener	5-6a	MTWTF--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/15/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
8	WCVB	M	10/15/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12120	\$700.00 NM
6	WCVB	Tu	10/16/12	5:13 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
2	WCVB	Tu	10/16/12	5:38 AM	5a Eyeopener	5-6a	:30	EW12120	\$700.00 NM
3	WCVB	W	10/17/12	5:29 AM	5a Eyeopener	5-6a	:30	EW12121	\$700.00 NM
9	WCVB	W	10/17/12	5:44 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
10	WCVB	Th	10/18/12	5:25 AM	5a Eyeopener	5-6a	:30	EW12121	\$700.00 NM
5	WCVB	Th	10/18/12	5:44 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
1	WCVB	F	10/19/12	5:28 AM	5a Eyeopener	5-6a	:30	EW12122	\$700.00 NM
7	WCVB	F	10/19/12	5:43 AM	5a Eyeopener	5-6a	:30	EW12124	\$700.00 NM
2	10/15/12	10/21/12	6a Eyeopener	558-7a	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	10	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WCVB	M	10/15/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12121	\$1,500.00 NM
3	WCVB	M	10/15/12	6:43 AM	6a Eyeopener	558-7a	:30	EW12122	\$1,500.00 NM
1	WCVB	Tu	10/16/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12121	\$1,500.00 NM
7	WCVB	Tu	10/16/12	6:23 AM	6a Eyeopener	558-7a	:30	EW12122	\$1,500.00 NM
8	WCVB	W	10/17/12	5:59 AM	6a Eyeopener	558-7a	:30	EW12121	\$1,500.00 NM
4	WCVB	W	10/17/12	6:29 AM	6a Eyeopener	558-7a	:30	EW12122	\$1,500.00 NM
9	WCVB	Th	10/18/12	6:11 AM	6a Eyeopener	558-7a	:30	EW12121	\$1,500.00 NM
5	WCVB	Th	10/18/12	6:37 AM	6a Eyeopener	558-7a	:30	EW12122	\$1,500.00 NM
10	WCVB	F	10/19/12	6:38 AM	6a Eyeopener	558-7a	:30	EW12122	\$1,500.00 NM
2	WCVB	F	10/19/12	6:44 AM	6a Eyeopener	558-7a	:30	EW12124	\$1,500.00 NM
3	10/15/12	10/21/12	Good Morning America	658-9a	MTWTF--	:30	20	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	20	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
17	WCVB	M	10/15/12	7:25 AM	Good Morning America	658-9a	:30	EW12120	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

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946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/15/12	10/21/12	Good Morning America	658-9a	MTWTF--	:30	20	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	7:50 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
7	WCVB	M	10/15/12	8:42 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
13	WCVB	M	10/15/12	8:59 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
3	WCVB	Tu	10/16/12	7:43 AM	Good Morning America	658-9a	:30	EW12120	\$1,500.00 NM
9	WCVB	Tu	10/16/12	7:59 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
11	WCVB	Tu	10/16/12	8:43 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
18	WCVB	Tu	10/16/12	8:59 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
10	WCVB	W	10/17/12	7:25 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
16	WCVB	W	10/17/12	7:59 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
12	WCVB	W	10/17/12	8:29 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
2	WCVB	W	10/17/12	8:47 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
20	WCVB	Th	10/18/12	7:24 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
8	WCVB	Th	10/18/12	7:58 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
15	WCVB	Th	10/18/12	8:47 AM	Good Morning America	658-9a	:30	EW12121	\$1,500.00 NM
5	WCVB	Th	10/18/12	8:59 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
6	WCVB	F	10/19/12	7:29 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
14	WCVB	F	10/19/12	7:55 AM	Good Morning America	658-9a	:30	EW12124	\$1,500.00 NM
4	WCVB	F	10/19/12	8:29 AM	Good Morning America	658-9a	:30	EW12122	\$1,500.00 NM
19	WCVB	F	10/19/12	8:59 AM	Good Morning America	658-9a	:30	EW12124	\$1,500.00 NM
4	10/15/12	10/21/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/20/12	5:29 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12122	\$50.00 NM
1	WCVB	Sa	10/20/12	5:52 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12124	\$50.00 NM
5	10/15/12	10/21/12	6a Weekend Eyeopener	558-7a	-----S-	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/20/12	6:10 AM	6a Weekend Eyeopener	558-7a	:30	EW12122	\$500.00 NM
1	WCVB	Sa	10/20/12	6:50 AM	6a Weekend Eyeopener	558-7a	:30	EW12124	\$500.00 NM
6	10/15/12	10/21/12	Weekend GMA	7-8a	-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/20/12	6:59 AM	Weekend GMA	7-8a	:30	EW12122	\$800.00 NM
2	WCVB	Sa	10/20/12	7:48 AM	Weekend GMA	7-8a	:30	EW12124	\$800.00 NM
7	10/15/12	10/21/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	10/20/12	8:19 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12122	\$600.00 NM
1	WCVB	Sa	10/20/12	8:50 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	EW12124	\$600.00 NM
8	10/15/12	10/21/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/15/12	10/21/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/21/12	5:10 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12124	\$50.00 NM
1	WCVB	Su	10/21/12	5:28 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	EW12122	\$50.00 NM
9	10/15/12	10/21/12	6a Weekend Eyeopener	558-7a	-----S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	6:39 AM	6a Weekend Eyeopener	558-7a	:30	EW12124	\$500.00 NM
2	WCVB	Su	10/21/12	6:57 AM	6a Weekend Eyeopener	558-7a	:30	EW12122	\$500.00 NM
10	10/15/12	10/21/12	Weekend GMA	7-8a	-----S	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	7:30 AM	Weekend GMA	7-8a	:30	EW12124	\$800.00 NM
2	WCVB	Su	10/21/12	7:53 AM	Weekend GMA	7-8a	:30	EW12122	\$800.00 NM
11	10/15/12	10/21/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Su	10/21/12	8:10 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12124	\$550.00 NM
1	WCVB	Su	10/21/12	8:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12122	\$550.00 NM
2	WCVB	Su	10/21/12	9:11 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12124	\$550.00 NM
3	WCVB	Su	10/21/12	9:28 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	EW12122	\$550.00 NM
12	10/15/12	10/21/12	REGIS AND KELLY DAY	9A-10A	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	9:38 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12120	\$500.00 NM
2	WCVB	Tu	10/16/12	9:59 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12120	\$500.00 NM
3	WCVB	W	10/17/12	9:43 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12121	\$500.00 NM
4	WCVB	Th	10/18/12	9:43 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12121	\$500.00 NM
5	WCVB	F	10/19/12	9:30 AM	REGIS AND KELLY DAY	9A-10A	:30	EW12122	\$500.00 NM
13	10/15/12	10/21/12	STEVE HARVEY DAY	10-11a	-T--F--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T--F--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	10/16/12	10:11 AM	STEVE HARVEY DAY	10-11a	:30	EW12122	\$350.00 NM
1	WCVB	F	10/19/12	10:42 AM	STEVE HARVEY DAY	10-11a	:30	EW12124	\$350.00 NM
14	10/15/12	10/21/12	The View	1058-12n	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/15/12	10:59 AM	The View	1058-12n	:30	EW12122	\$1,500.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
14	10/15/12	10/21/12	The View Class of Time - Fixed Non Pre-emptible	1058-12n	MTWTF--	:30	5	\$1,500.00	NM																																																																																																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Tu</td><td>10/16/12</td><td>11:30 AM</td><td>The View</td><td>1058-12n</td><td>:30</td><td>EW12121</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>10/17/12</td><td>11:36 AM</td><td>The View</td><td>1058-12n</td><td>:30</td><td>EW12122</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>Th</td><td>10/18/12</td><td>10:59 AM</td><td>The View</td><td>1058-12n</td><td>:30</td><td>EW12122</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>F</td><td>10/19/12</td><td>11:31 AM</td><td>The View</td><td>1058-12n</td><td>:30</td><td>EW12122</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Tu	10/16/12	11:30 AM	The View	1058-12n	:30	EW12121	\$1,500.00	NM	3	WCVB	W	10/17/12	11:36 AM	The View	1058-12n	:30	EW12122	\$1,500.00	NM	5	WCVB	Th	10/18/12	10:59 AM	The View	1058-12n	:30	EW12122	\$1,500.00	NM	4	WCVB	F	10/19/12	11:31 AM	The View	1058-12n	:30	EW12122	\$1,500.00	NM																																																								
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1	WCVB	Tu	10/16/12	11:30 AM	The View	1058-12n	:30	EW12121	\$1,500.00	NM																																																																																																														
3	WCVB	W	10/17/12	11:36 AM	The View	1058-12n	:30	EW12122	\$1,500.00	NM																																																																																																														
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4	WCVB	F	10/19/12	11:31 AM	The View	1058-12n	:30	EW12122	\$1,500.00	NM																																																																																																														
15	10/15/12	10/21/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	MTWTF--	:30	5	\$600.00	NM																																																																																																															
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE  
INVOICE

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																
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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
22	10/15/12	10/21/12	Newscenter 5 at 6 Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	10	\$2,000.00	NM																																																																														
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>8</td><td>WCVB</td><td>Th</td><td>10/18/12</td><td>6:28 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12124</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>9</td><td>WCVB</td><td>F</td><td>10/19/12</td><td>6:24 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12122</td><td>\$2,000.00</td><td>NM</td></tr><tr><td>4</td><td>WCVB</td><td>F</td><td>10/19/12</td><td>6:27 PM</td><td>Newscenter 5 at 6</td><td>6-630p</td><td>:30</td><td>EW12124</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	8	WCVB	Th	10/18/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00	NM	9	WCVB	F	10/19/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12122	\$2,000.00	NM	4	WCVB	F	10/19/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	EW12124	\$2,000.00	NM																																		
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9	WCVB	F	10/19/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	EW12122	\$2,000.00	NM																																																																													
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24	10/15/12	10/21/12	7p Sat News Weekend Class of Time - Immediately Pre-emptible without notice	658-730p	-----S-	:30	2	\$400.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>2</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WCVB</td><td>Sa</td><td>10/20/12</td><td>7:42 PM</td><td>7p Sat News Weekend LR - Football</td><td>658-730p</td><td>:30</td><td>EW12122</td><td>\$400.00</td><td>NM</td></tr><tr><td>1</td><td>WCVB</td><td>Sa</td><td>10/20/12</td><td>7:46 PM</td><td>7p Sat News Weekend LR - Football</td><td>658-730p</td><td>:30</td><td>EW12124</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	2	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WCVB	Sa	10/20/12	7:42 PM	7p Sat News Weekend LR - Football	658-730p	:30	EW12122	\$400.00	NM	1	WCVB	Sa	10/20/12	7:46 PM	7p Sat News Weekend LR - Football	658-730p	:30	EW12124	\$400.00	NM																																	
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2	WCVB	Sa	10/20/12	7:42 PM	7p Sat News Weekend LR - Football	658-730p	:30	EW12122	\$400.00	NM																																																																													
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26	10/15/12	10/21/12	M-F Inside Edition Class of Time - Pre-emptible with notice	658-730p	MTWTF--	:30	5	\$1,500.00	NM																																																																														
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4	WCVB	F	10/19/12	6:59 PM	M-F Inside Edition	658-730p	:30	EW12122	\$1,500.00	NM																																																																													
27	10/15/12	10/21/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	MTWTF--	:30	5	\$1,500.00	NM																																																																														
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
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2	WCVB	F	10/19/12	7:29 PM	Chronicle	728-8p	:30	EW12124	\$1,500.00	NM																																																																													
28	10/15/12	10/21/12	INSIDE EDITION SAT Class of Time - Immediately Pre-emptible without notice	5:30P-6P, 7:30P-8F	-----S-	:30	1	\$200.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WCVB</td><td>Sa</td><td>10/20/12</td><td>7:51 PM</td><td>INSIDE EDITION SAT</td><td>5:30P-6P, 7:30P-8F</td><td>:30</td><td>EW12122</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	Sa	10/20/12	7:51 PM	INSIDE EDITION SAT	5:30P-6P, 7:30P-8F	:30	EW12122	\$200.00	NM																																												
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29	10/15/12	10/21/12	Dancing w/ Stars Class of Time- Immediately Pre-emptible No Makegood Required	Prime Other	M-----	:30	1	\$5,000.00	NM																																																																														
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	10/15/12	10/21/12	M-----	1	\$5,000.00																																																																																		

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE  
INVOICE

www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/15/12	10/21/12	Dancing w/ Stars	Prime Other	M-----	:30	1	\$5,000.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	9:20 PM	Dancing w/ Stars	Prime Other	:30	EW12120	\$5,000.00 NM
30	10/15/12	10/21/12	Castle	958-11p	M-----	:30	1	\$8,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$8,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	10:41 PM	Castle	958-11p	:30	EW12122	\$8,000.00 NM
31	10/15/12	10/21/12	Dancing Results	758-9p	-T-----	:30	1	\$10,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$10,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	10/16/12		Dancing Results	758-9p	:00		<del>\$10,000.00</del> NM
Unresolved									
34	10/15/12	10/21/12	Middle / Neighbors	758-9p	--W----	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/17/12		Middle / Neighbors	758-9p	:00		<del>\$7,000.00</del> NM
Unresolved									
36	10/15/12	10/21/12	Nashville	958-11p	--W----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	--W----	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/17/12	10:43 PM	Nashville	958-11p	:30	EW12121	\$6,000.00 NM
37	10/15/12	10/21/12	Last Resort	758-9p	---T---	:30	1	\$4,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---T---	1	\$4,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/18/12	7:59 PM	Last Resort	758-9p	:30	EW12122	\$4,800.00 NM
38	10/15/12	10/21/12	Grey's Anatomy	858-10p	---T---	:30	1	\$7,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---T---	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/18/12	9:41 PM	Grey's Anatomy	858-10p	:30	EW12124	\$7,000.00 NM
39	10/15/12	10/21/12	Scandal	958-11p	---T---	:30	1	\$4,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	---T---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/18/12	10:33 PM	Scandal	958-11p	:30	EW12122	\$4,000.00 NM
40	10/15/12	10/21/12	Shark Tank	758-9p	----F--	:30	1	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----F--	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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41	10/15/12	10/21/12	20/20	958-11p	----F--	:30	1	\$4,000.00	NM																																																																																																			
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42	10/15/12	10/21/12	What Would You Do?	858-10p	----F--	:30	1	\$3,000.00	NM																																																																																																			
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44	10/15/12	10/21/12	Once Upon a Time	758-9p	-----S	:30	1	\$5,000.00	NM																																																																																																			
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45	10/15/12	10/21/12	Revenge	858-10p	-----S	:30	1	\$8,000.00	NM																																																																																																			
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2	WCVB	W	10/17/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	EW12122	\$2,500.00	NM																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log





www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946797-1	10/21/12	October 2012	10/01/12 - 10/21/12
Advertiser	Product	Estimate Number	
Warren/D/Senate	10/15-10/21	11665	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/15/12	10/21/12	Newscenter 5 at 11	11-1130p	MTWTF--	:30	10	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/19/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	EW12124	\$2,500.00 NM
10	WCVB	F	10/19/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	EW12122	\$2,500.00 NM
48	10/15/12	10/21/12	Newscenter 5 at 1130p S:1130p-1200a		-----S-	:30	2	\$500.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/20/12	12:13 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12124	\$500.00 NM
					LR - Football				
2	WCVB	Sa	10/20/12	12:27 AM	Newscenter 5 at 1130p Saturday	1130p-1200a	:30	EW12122	\$500.00 NM
					LR - Football				
49	10/15/12	10/21/12	Newscenter 5 at 11	11-1130p	-----S	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Su	10/21/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	EW12124	\$2,500.00 NM
1	WCVB	Su	10/21/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	EW12122	\$2,500.00 NM
50	10/15/12	10/21/12	Nightline	1135p-1206a	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	10/15/12	11:53 PM	Nightline	1135p-1206a	:30	EW12120	\$1,000.00 NM
2	WCVB	Tu	10/16/12	12:01 AM	Nightline	1135p-1206a	:30	EW12121	\$1,000.00 NM
4	WCVB	W	10/17/12	11:55 PM	Nightline	1135p-1206a	:30	EW12122	\$1,000.00 NM
3	WCVB	Th	10/18/12	11:55 PM	Nightline	1135p-1206a	:30	EW12124	\$1,000.00 NM
5	WCVB	F	10/19/12	11:54 PM	Nightline	1135p-1206a	:30	EW12124	\$1,000.00 NM
<b>Total Spots</b>							<b>174</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$252,700.00</b>
<u>Agency Commission</u>	<b>\$37,905.00</b>
<u>Net Amount Due</u>	<b>\$214,795.00</b>